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News Release

U of M Crookston Development Staff Meet with Successful Fundraisers to Strategize

By Corby Kemmer, Elizabeth Tollefson on Tuesday, February 6, 2007

CROOKSTON, Minn. (February 7, 2007) – Meeting with and learning from legendary football coach and fundraiser Howard Schnellenberger was part of a trip by University of Minnesota, Crookston (UMC) Development Director Corby Kemmer and Director of Athletic Fundraising Bill Tyrrell. Kemmer and Tyrrell were joined by David DeMuth, Ph.D., who is head of UMC's Math, Science and Technology Department for the trip to Florida Atlantic University (FAU) in late January. Along with Schnellenberger, the trio met with DeMuth's father, Dave DeMuth and his uncle and long-time friend of Schnellenberger, Tom DeMuth.

Schnellenberger and Tom DeMuth were instrumental in the planning and fundraising for the multi-million dollar Papa John's Stadium at the University of Louisville in Kentucky. Schnellenberger coached in the NFL and has coached and continues to coach major collegiate football.

The trip was an opportunity to develop new concepts and fundraising ideas for incorporation at UMC. Kemmer and Tyrrell gained experience through the vision and creativity from these savvy, experienced professionals. It was a chance to meet with other officials at FAU as well as learn more about what other institutions are doing across the country.

"This was a tremendous professional experience, and I thank David DeMuth and his family for connecting us with these successful officials at FAU. Bill and I took away great information and fresh ideas to further support UMC and its needs," Kemmer said.

To learn more about supporting students at UMC, contact Corby Kemmer at 218-281-8434 (ckemmer@umn.edu).

The University of Minnesota, Crookston (UMC) delivers more than 24 different undergraduate degree programs, including online options, in agriculture; arts, humanities and social sciences; business; math, science and technology; and natural resources. UMC is dedicated to helping students and the region aim higher, reach further and dream big dreams. To learn more, visit www.UMCrookston.edu.

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